MEHR EIDIPOUR

Mission Viejo, CA | (949) 419-7222
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PROFESSIONAL SUMMARY

Skilled, detail-oriented UX/UI Designer graduated from UCI. Innovative and passionate about developing digital products with cutting edge design. Strengths in creativity, teamwork, and building projects from ideation to execution. Software Engineering background coupled with strong research skills and an eye for modern design principles makes me a valuable addition to any team.

TECHNICAL SKILLS

UX/UI: UX Research, Persona, User Journey Map, Storyboarding, Wireframing, Prototyping, Usability Testing, Information Architecture, Visual Design, Interaction Design, Responsive Design, User Interface Development

Applications: Adobe XD, Photoshop, InVision, GitHub, Miro, WebFlow, Ziplin, WordPress, Wix, Google Analytics, Hotjar, MS Office Suite

Programing: HTML5, CSS3, Bootstrap, JavaScript, jQuery, Version Control/GIT, Testing/Debugging.

WORK EXPERIENCE

Web Designer/Developer   01/2019 - Present

KAMPP Technology & Marketing - Laguna Hills, CA
- Interviewed users and developed persona profiles in recent collaborative projects to define user interface requirements.
- Adapted prototypes based on usability feedback, resulting in a more enjoyable and streamlined experience for end-users.
- Developed original creative solutions for marketing and objectives, while maintaining creative, technical and brand standards.
- Cooperated with the marketing team to develop concepts and mockups on 10+ small business projects.
- Created and maintained web pages, branding and marketing materials.

Designer/Web Designer/Developer   09/2015 - 12/2018

Self Employed - Orange County, CA
- Design and Development of websites from concept to production for a variety of small businesses.
- Designing logos, business cards, brochures and other promotional materials based on the client needs.

EDUCATION & CERTIFICATES

UCI Continuing Education, Irvine, CA

UX/UI Design Certificate 2020
An immersive 24-week long program dedicated to designing web applications and interfaces.

Science and Culture University, Tehran, Iran

B.S. in Computer Software Engineering

PROJECTS

Amigo App
A social companion finder app to do daily activities, designed for IOS.
http://www.mehreidi.com/project1.html

Ocean Conservation Society Responsive Web Design
A redesign for Ocean Conservation Society that reflects transparency, accessibility, and inspires an immediate call to action.
http://www.mehreidi.com/project3.html

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Working Wardrobes Responsive Redesign

A redesign for Working Wardrobes nonprofit organization to improve their current website by adding a modern solution to their clothing donation process.
http://www.mehreidi.com/project2.html

US Department of Education Responsive Redesign

Design the new user flow path for the US Department of Education to have more transparency for users.
http://www.mehreidi.com/#projects